OVERVIEW

Students have the opportunity to research, develop, and create garment designs, garment mock-ups, and portfolios that reflect the current year’s published theme. Twelve (12) qualifying semifinalist teams participate in an on-site event in which they present their garment designs to the judges.

The theme for the current year will be published on the TSA website, under Competitions/Themes and Problems.

PURPOSE

Humans need protection from weather, environmental factors, occupational hazards, and other adversarial conditions. Clothing is designed and worn for utilitarian purposes, decoration, identification, status, and modesty. TSA members will demonstrate an understanding of and expertise in using design and technology processes to convey a fashion concept.

ELIGIBILITY

Entries are limited to three (3) teams of two to four (2-4) members per state.

TIME LIMITS

A. Entries must be started and completed during the current school year.

B. Semifinalists will be allowed ten minutes (10) for a presentation. A deduction of five (5) points will be incurred for exceeding the presentation time limit.

ATTIRE

Competition attire, as described in National TSA Dress Code (www.tsaweb.org/Dress-Code), is required for this event.
PROCEDURE

A. Participants check in their entry at the time and place stated in the conference program.

B. Entries are reviewed by evaluators. Neither students nor advisors are present at this time. A semifinalist list in random order is posted.

C. The semifinalists report to the event area at the time and place stated in the conference program.

D. Each semifinalist team must have access to student TSA member models and the team-created garments to compete in the semifinals.

E. The event coordinator will allow students to sign up for times for the presentation. These sessions are closed and will take place with judges only.

F. Semifinalists use the assigned time to present their designs. Models must be present and wearing the garments designed by the team. Models must be members of the team’s TSA chapter.

G. Any type of garment design that is typical of responsible clothing design and creation is considered appropriate.

H. During the semifinals, participants will be allowed ten (10) minutes to complete the presentation (two [2] minutes for set-up, six [6] minutes for the actual presentation, and two [2] minutes for removal). Points will be deducted from a team’s score for exceeding the ten (10)-minute time frame allowed for the presentation.

I. Final evaluation from judges takes place immediately following the completion of the presentation.

It is essential that students and advisors routinely check the TSA website (www.tsaweb.org) for updated information about TSA general rules and competitive events. This information is found on the website under Competitions/Updates and Clarification. When students participate in any TSA competitive event, they are responsible for knowing of updates, changes, or clarification related to that event.

REGULATIONS

A. All work must be completed during the current school year. Participants will use a 32-quart plastic storage box to submit their portfolio, patterns, and any garments that cannot be placed on hangers or on mannequins.
B. Portfolio

1. Documentation materials (comprising “a portfolio”) are required and should be placed and secured in a clear front report cover. (The portfolio must be submitted with the garments.) The report cover must include the following single-sided, 8½" x 11" pages, in this order:
   a. Title page with the event title, the conference city and state, and the year; one (1) page
   b. Table of contents; one (1) page
   c. Literature research summary; two (2) pages
   d. Interpretation of theme; two (2) pages
   e. Explanation of the garment types, textiles used, notions needed, sewing techniques used, etc.; two (2) pages
   f. Design process sketches (hand-drawn); five (5) pages
   g. Computer-drawn final design print-outs; five (5) pages
   h. References/resources; two (2) pages

C. Patterns/mock-ups

Full-sized student-made pattern(s) and paper/cloth mock-ups (three to four [3-4] patterns and mock-ups on appropriate lightweight velum paper or inexpensive cloth must be included.)

D. Garments

1. Garments for initial judging must be put on hangers, or on dressmaker mannequins; the portfolio should accompany the garments.
2. The garments must be presentation quality.
3. All designs and garments should be appropriate for viewing at the national TSA conference.
4. Any portfolio or garment that depicts inappropriate or unacceptable designs will be disqualified.
5. All patterns, mock-ups, and garments must be designed, sketched, computer-drawn, developed, and sewn by students. All garments must be the original work of the students.
6. Only the required number of garments are submitted for evaluation. Additional items, garments, and accessories may be used only in the semifinalist presentation and are not submitted for preliminary judging.

E. The semifinalist portion of the event evaluates the quality of the team’s presentation, as well as the team’s knowledge and expertise pertaining to the entry in the following areas: overall garment design and originality, theme interpretation, sewing techniques, and fabrics used.
EVALUATION

Evaluation is based on points earned for the portfolio, patterns and garments, and a presentation. Scores on the portfolio, pattern and garments will determine the twelve (12) semifinalists. Points earned for the presentation will be added to the portfolio score to determine the final ranking of the top ten (10) finalists.
STEM INTEGRATION

This event aligns with the STEM educational standards noted below. Please refer to the STEM Integration section of this guide for more information.

Science, Technology, Engineering, Mathematics

COMMON CORE STATE STANDARDS (CCSS) INTEGRATION

Please refer to the Common Core State Standards (CCSS) Integration section of this guide for more information.

PRIMARY LEADERSHIP SKILLS

Leadership skills promoted in this event:

- COMMUNICATION — Students display a visual understanding of a fashion idea. Suggested leadership lessons: Personality Types and Promote It
- CREATIVE THINKING — Students create designs that appeal to a broad audience. Suggested leadership lessons: Color Hunt and HAT To Be Creative
- TEAMWORK — Students divide responsibilities among team members. Suggested leadership lessons: Teams and Restaurant Business Plan

Additional leadership skills promoted in this event: decision making, organization

TSA AND CAREERS

This competition connects to one or more of the career areas featured in the TSA AND CAREERS section of this guide. Use The 16 Career Clusters chart and the TSA Competitions and The 16 Career Clusters grid as resources for information about careers.

CAREERS RELATED TO THIS EVENT

Fashion designer
Fashion layout editor
Fashion magazine editor
Fashion Merchandiser
Model
Tailor
FASHION DESIGN
EVENT COORDINATOR INSTRUCTIONS

PERSONNEL
A. Event coordinator
B. Evaluators, two (2) or more
C. Timekeeper

MATERIALS
A. Coordinator’s notebook, containing:
   1. Event guidelines, one (1) copy for the coordinator and for each evaluator
   2. Official rating forms
   3. List of entries with final list report
   4. List of evaluators/assistants
   5. Marking pens or pencils for each evaluator
   6. Semifinalist list for posting
   7. One (1) stopwatch
   8. Results envelope
B. Tables and chairs for evaluators
C. Chairs for audience
D. One (1) table, approximately six feet (6’) long, for judges

RESPONSIBILITIES
A. Upon arrival at the conference, report to the CRC room and check the contents of the coordinator’s notebook. Review the event guidelines and check to see that enough evaluators/assistants have been scheduled.
B. Inspect the area(s) in which the event is being held for appropriate set-up, including room size, chairs, tables, screens, outlets, etc. Notify the event manager of any potential problems.
C. One (1) hour before the event is scheduled to begin, meet with your evaluators/assistants to review time limits, procedures, and regulations. If questions arise that cannot be answered, speak to the event manager before the event begins.
D. For participants who violate the rules, the decision either to deduct 20% of the total possible points or to disqualify the entry must be discussed and verified with the evaluators, event
coordinator, and a CRC manager; all must initial either of these actions on the rating form.

E. Evaluators individually review and score each entry, and determine twelve (12) semifinalists.

F. Prepare a list of the twelve (12) semifinalists and submit it to the CRC room for posting. Also prepare and post a sign-up sheet for semifinalist presentations.

G. Conduct semifinalist presentations.

H. Allow the first team to enter the event room, and provide two (2) minutes for set-up of materials. The event coordinator or assistant introduces the team by entry number only. No nametags or clothing that give any indication of the hometown, school, or chapter are allowed. Each team will be allowed six (6) minutes for the presentation.

I. Each team is allowed two (2) minutes to remove all materials.

J. Following the last presentation, evaluators total their scores, making adjustments for time penalties.

K. Secure the evaluators’ signatures on participants’ score sheets.

L. Complete and submit the finalist report, which includes a ranking of the top ten (10) finalist teams, and all related forms in the results envelope to the CRC room.

M. If necessary, manage security and the removal of materials from the event area.
FASHION DESIGN

2015 & 2016 OFFICIAL RATING FORM

Portfolio (70 points)

<table>
<thead>
<tr>
<th>CRITERIA</th>
<th>Minimal performance 1-4 points</th>
<th>Adequate performance 5-8 points</th>
<th>Exemplary performance 9-10 points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Portfolio components</td>
<td>Some parts of the portfolio are missing; the portfolio is unorganized, messy, and lacks quality.</td>
<td>Most components of the portfolio are present, adequately organized, and average in quality.</td>
<td>All components of the portfolio are included; strong effort and quality of work are evident.</td>
</tr>
<tr>
<td>Summary of research</td>
<td>The summary is too brief and lacks the appropriate details expected for the event.</td>
<td>The summary of the research is sufficient; most of the key details are included.</td>
<td>The summary is organized, clear, and concise, with appropriate and necessary details included.</td>
</tr>
<tr>
<td>Interpretation of theme</td>
<td>The interpretation of the theme is very weak and unconvincing.</td>
<td>The interpretation of the theme is clear, with some appropriate justification.</td>
<td>The interpretation of the theme is clear, concise, and thorough, with convincing justification.</td>
</tr>
<tr>
<td>Explanation of garment types</td>
<td>The explanation is unclear, poorly organized, and does not accurately describe the garment types.</td>
<td>The explanation is loosely organized, with adequate attempts to describe the garment types and their production.</td>
<td>The explanation is clear, and concise and demonstrates extensive knowledge of garment types and production.</td>
</tr>
<tr>
<td>Design process sketches</td>
<td>Sketches are poorly executed and lack necessary details in the design process.</td>
<td>Sketches are complete as drawn and include most notations and references to the design process.</td>
<td>Sketches are well executed, organized, and clearly represent the design process.</td>
</tr>
<tr>
<td>Computer drawings for final design</td>
<td>Computer drawings fail to accurately portray the final design; there are major omissions of important details.</td>
<td>Computer drawings somewhat accurately illustrate the final design, with many important details included.</td>
<td>Computer drawings of the final design are clear, accurate, and effectively portray the final product.</td>
</tr>
<tr>
<td>Resources/references</td>
<td>Research is inadequate, with very few credible resources and references provided and/or documented.</td>
<td>Research appears adequate, with most important resources and references adequately documented.</td>
<td>Research is comprehensive, and all resources and references are properly documented.</td>
</tr>
</tbody>
</table>

SUBTOTAL (70 points)

Patterns/Mock Ups (30 points)

<table>
<thead>
<tr>
<th>CRITERIA</th>
<th>Minimal performance 1-4 points</th>
<th>Adequate performance 5-8 points</th>
<th>Exemplary performance 9-10 points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two or more hand-made garment patterns</td>
<td>Patterns are poorly constructed, and/or are missing key components.</td>
<td>Patterns are generally well constructed; some key attributes and designs are included.</td>
<td>Patterns are designed to detailed standards and are of a production quality.</td>
</tr>
<tr>
<td>Creativity, originality, and difficulty</td>
<td>Patterns/mocks-ups clearly lack creativity, originality, or difficulty in execution.</td>
<td>Patterns/mocks-ups are of good quality and demonstrate some degree of difficulty and originality.</td>
<td>Patterns/mocks-ups are of industry standard; they clearly demonstrate originality, creativity and skill.</td>
</tr>
</tbody>
</table>
# FASHION DESIGN (continued)

**Patterns/Mock Ups (30 points) (continued)**

<table>
<thead>
<tr>
<th>CRITERIA</th>
<th>Minimal performance</th>
<th>Adequate performance</th>
<th>Exemplary performance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Interpretation of theme</strong> (X1)</td>
<td>Patterns fail to adequately and appropriately demonstrate the theme.</td>
<td>Patterns reveal a somewhat successful attempt to demonstrate the theme.</td>
<td>The patterns clearly and appropriately demonstrate the theme.</td>
</tr>
<tr>
<td><strong>Quality of Garments (40 points)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>CRITERIA</strong></td>
<td>Minimal performance</td>
<td>Adequate performance</td>
<td>Exemplary performance</td>
</tr>
<tr>
<td></td>
<td>1-4 points</td>
<td>5-8 points</td>
<td>9-10 points</td>
</tr>
<tr>
<td><strong>Proper sewing techniques used/evident</strong> (X1)</td>
<td>Garment construction fails to meet accepted standards and techniques of construction in relation to the fabric selected.</td>
<td>Garment construction meets acceptable standards and construction techniques.</td>
<td>Garments show that a variety of appropriate techniques were used in the construction.</td>
</tr>
<tr>
<td><strong>Quality fabric and lining</strong> (X1)</td>
<td>The quality of the fabric and lining are not appropriate for the garments and style representing the interpretation of the theme.</td>
<td>The quality of the fabric and lining are acceptable in presenting the interpretation of the theme.</td>
<td>The quality of the fabric and lining exemplifies the interpretation of the theme and the appearance of the final garments.</td>
</tr>
<tr>
<td><strong>Use of notions</strong> (buttons, zippers, snaps, embroidery, embellishments, etc.) (X1)</td>
<td>Little or no use of notions is evident in the garments.</td>
<td>An adequate choice and variety of notions are appropriately used in the garments.</td>
<td>An excellent choice and variety of notions are used that enhance the overall appearance and quality of the garments.</td>
</tr>
<tr>
<td><strong>Garments are pressed, ironed, hanging on hangers in a dressmaker bag, or placed on a dressmaker mannequin</strong> (X1)</td>
<td>Garments are not pressed or arranged in an appropriate manner.</td>
<td>Garments are pressed and arranged somewhat appropriately.</td>
<td>Garments are pressed and arranged for display in a garment bag or on a dressmaker mannequin in a professional manner.</td>
</tr>
<tr>
<td><strong>SUBTOTAL</strong> (40 points)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>STATIC DISPLAY TOTAL</strong> (140 points)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Rules violations (a deduction of 20% of the total possible points) must be initialed by the evaluator, coordinator, and manager of the event. Record the deduction in the space to the far right.

Indicate the rule violated: __________

## Semifinalist Presentation (60 points)

<table>
<thead>
<tr>
<th>CRITERIA</th>
<th>Minimal performance</th>
<th>Adequate performance</th>
<th>Exemplary performance</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1-4 points</td>
<td>5-8 points</td>
<td>9-10 points</td>
</tr>
<tr>
<td><strong>Organization</strong> (X1)</td>
<td>Participants seem unorganized and unprepared for the presentation.</td>
<td>Participants are generally prepared for the presentation.</td>
<td>The presentation with the evaluators is logical, well organized, and easy to follow.</td>
</tr>
<tr>
<td><strong>Knowledge</strong> (X2)</td>
<td>Participants seem to have little understanding of the concepts in their project; answers to questions may be vague.</td>
<td>Participants exhibit an understanding of the concepts in their project.</td>
<td>Participants show clear evidence of a thorough understanding of the project.</td>
</tr>
<tr>
<td><strong>Articulation</strong> (X1)</td>
<td>The presentation is full of illogical thoughts that lack clarity.</td>
<td>The presentation is somewhat logical and easy-to-understand and follow.</td>
<td>The presentation provides a clear, concise, and easy-to-follow description of the project.</td>
</tr>
<tr>
<td>Delivery (X1)</td>
<td>Participants are verbose, illogical in presenting, and use many &quot;uhs, ums, hmms, etc.&quot;</td>
<td>Participants are logical and fairly well spoken, with little use of &quot;uhs, ums, hmms, etc.&quot;</td>
<td>Participants are well-spoken, distinct, and clear throughout the presentation.</td>
</tr>
<tr>
<td>---</td>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Quality of garments on models (X1)</td>
<td>The garments do not appear to fit and/or are inappropriate for the person modeling (color, style, textures, etc.).</td>
<td>The garments fit neatly and generally are well made for the person modeling.</td>
<td>Garments clearly are made and designed for the model—fitting nicely, with appropriate style, colors, textures, etc.</td>
</tr>
</tbody>
</table>

**SUBTOTAL (60 points)**

Time violation (a deduction of five points total will be incurred for exceeding the semifinalist presentation time limit). Record the deduction in the space to the right.

Rules violations (a deduction of 20% of the total possible points) must be initialed by the evaluator, coordinator, and manager of the event. Record the deduction in the space to the far right.

Indicate the rule violated: __________

(To arrive at TOTAL score, add any subtotals and subtract rules violation points, as necessary. Check your math twice!) **TOTAL (200 points)**

Comments:

I certify these results to be true and accurate to the best of my knowledge.

Evaluator

Printed name: _______________________________________ Signature: ________________________________________________